



GET MORE MILEAGE OUT OF YOUR DEICING RESOURCES



## Thawrox® is the industry's premier deicing product,

combining the performance of liquid deicing technology with proven melting effects of rock salt. Ice begins melting faster, product remains on road longer and works at lower temperatures. That equals enhanced levels of service, lower labor and no costly pre-wetting systems needed— so your deicing dollars go further than ever before.



To learn more,  
call or visit us  
online today:

**1.800.323.1641**

**Thawrox.com**

“Without having to invest in pumps and tanks to mix salt with liquid, anybody can use Thawrox and benefit from the features of liquid.”

- Paul Johnson, C.E.T., C.S.T.  
Operations Manager  
County of Wellington  
Ontario, Canada

### DO MORE FOR LESS

Quicker, longer and more effective performance using less salt.

- Reduces bounce and scatter – 95% stays in the targeted application area
- Good adhesion to roadway with continuing residual effects
- Reduces fuel and labor costs
- Works in cold temperatures (5°F / -15°C)
- Less wind-borne loss of finer salt
- Fewer trips to reload or eliminate an application run all together.

### HANDLING WITHOUT HASSLES

Thawrox is pre-mixed for a precise, evenly blended product that uniformly covers 100% of the rock salt.

- Remove the need to install pre-wet equipment saving up to \$30,000 per new spreader
- Free flowing salt in stockpile from suppressed freeze point
- Reduces binding and clumping in the spreader
- Better coverage than pre-wetting techniques
- No on-site liquid storage or expensive application equipment necessary
- Eliminate risk of on-board pump failures, Thawrox is always wet when spread

### OPERATIONAL SAVINGS

The savings you'll experience with Thawrox go well beyond the reduced investment in rock salt.

- Eliminate all maintenance costs related to pre-wet systems
- Fewer application trips leads to better allocation of equipment and optimizing routes.
- Reduces or eliminates the need for sand and sand clean up
- Reduces corrosion by 50% – extending the life of your equipment and roadway hardware
- Increase trade in or resale value of spreader




### AN ENVIRONMENTAL SOLUTION

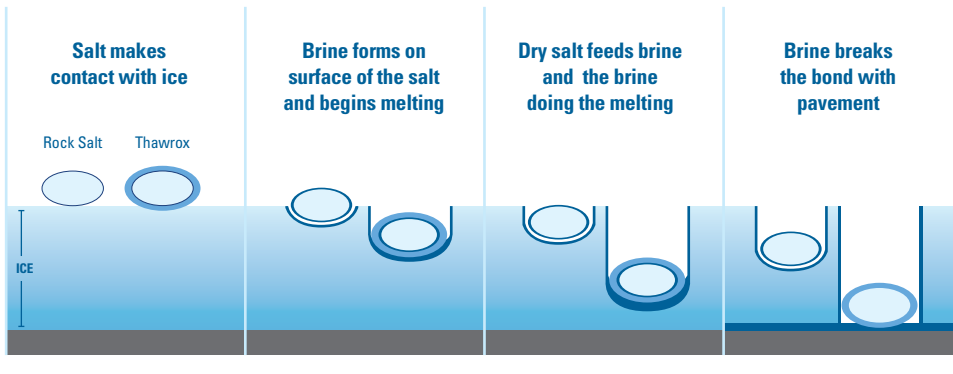
Thawrox has many environmental benefits:

- Natural, environmentally friendly additives
- Key contributor when implementing a salt management plan
- Safe, clear roads achieved with less overall product
- Significant reduction of chlorides entering the environment
- Non-staining colorant will not impact roadway, waterways or vegetation

## FASTER MELTING ACTION EVEN AT LOW TEMPERATURES

The natural additives package applied to Thawrox more readily absorbs moisture, creating a brine more quickly than salt alone. The result is a longer, more efficient brine phase even at colder temperatures of 5°F (-15°C) so your roads get to bare pavement faster, as the season gets colder.

-  Rock Salt
-  Salt Brine (Liquid)
-  Thawrox Natural Additives



## EQUIPMENT ACQUISITION AND FLEET MAINTENANCE COST

Spreading Thawrox does not require expensive pre-wet systems. These systems can cost up to \$30,000 per new spreader, based on feedback from agencies. The constant maintenance pre-wet systems require is an even larger financial burden. Agencies report up to \$8,000 annually per truck related to impact of pre-wet systems.





New spreader with pre-wet systems plus required maintenance.

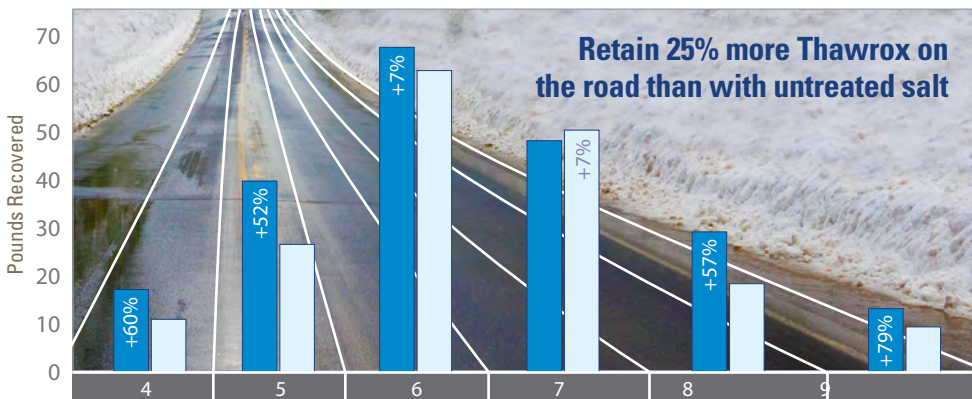


New spreader without pre-wet system or utilize existing spreader.

## LESS BOUNCE AND SCATTER—THAWROX STAYS PUT

In a bounce & scatter test in McHenry County, IL, results showed that 95% of all Thawrox applied stayed on the road. In addition, 25% more Thawrox stayed on the road as compared to untreated salt. The chart below shows how much more Thawrox stays on the road than untreated salt.

-  Thawrox
-  Rock Salt



“Initially I looked into pre-wetting and buying storage tanks, but I found that switching the fleet over to liquid-carrying capabilities was just too expensive.”

- **Chris Mantha**  
Operations Manager  
City of Pembroke  
Ontario, Canada

“We now have the ability to go through an entire route and come back with material left in the truck.”

- **Mike Tout, C.E.T.**  
Manager Road Operations  
County of Brant  
Ontario, Canada

For more information about making your operation more efficient with Thawrox, contact us today:

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**Thawrox.com**



[www.CompassMinerals.com](http://www.CompassMinerals.com)